



**TEDMOB**

**Digital Transformation Agency**

[www.tedmob.com](http://www.tedmob.com)

# WHO WE ARE

Full-Service Technology & Creative Agency



# ABOUT US

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TEDMOB **Mission** is to offer total, cost-effective, next generation digital transformation and software solutions in the shortest possible development time.

Our **Vision** is to lead in digital transformation and software solutions, and be known as an IT remote services company of repute

**Mario Hachem**  
CEO & Co-Founder



# OUR GREAT TEAM



**Mario Hachem**

CEO  
Digital Innovator & UX Expert



**Maurice Bandar**

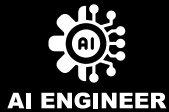
Operations Manager  
PMP Certified



**Lara Jannoun**

Operations Manager  
PMP Certified

# 50+ Developers



Digital agile team  
Growing every day, in business & beyond

# WHAT WE DO

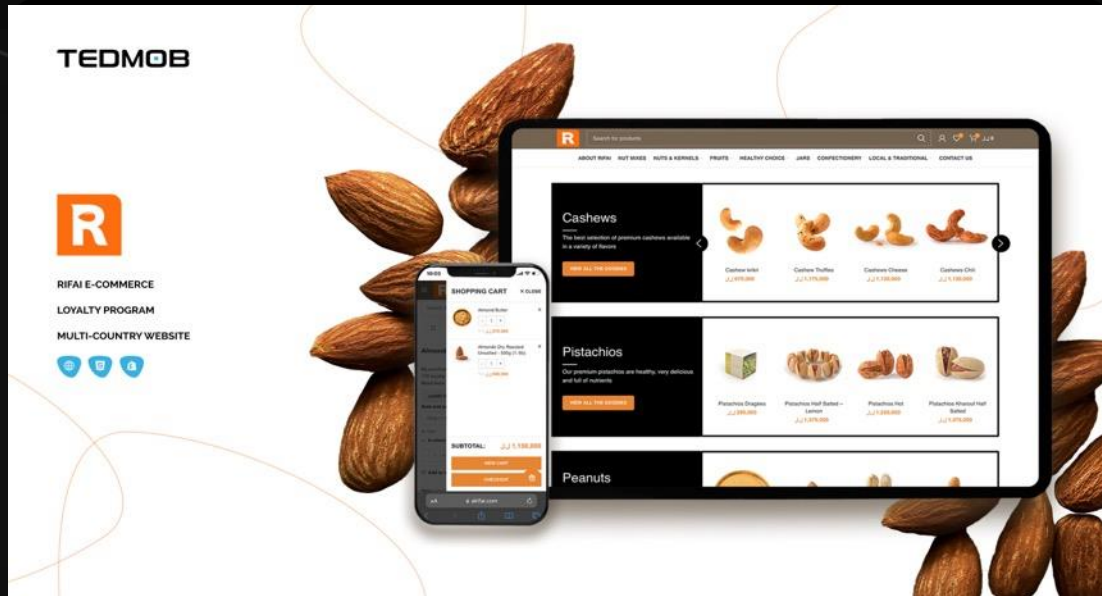
We specialize in transforming brands through cutting-edge digital experiences, merging AI, design, and technology.



# FINTECH SOLUTIONS

Empowering the future of finance with cutting-edge neo-banking solutions and secure digital wallet technology, delivering seamless, innovative financial experience





# E-COMMERCE STORES

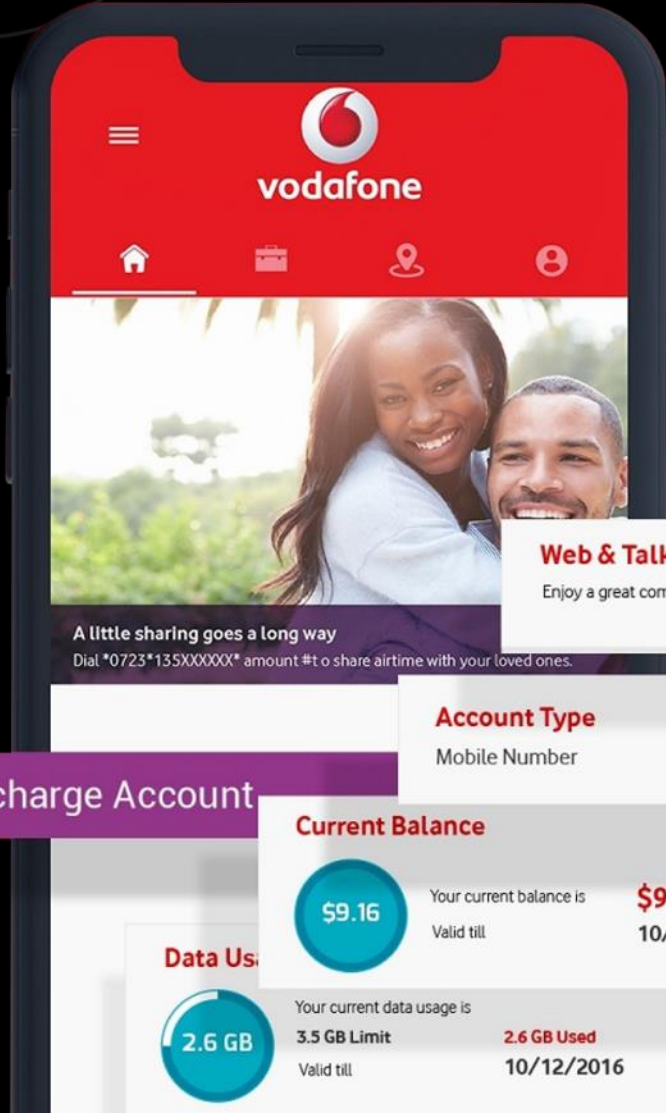
Building Custom, or WooCommerce or Shopify stores that drive sales, enhance user experience, and scale with your growth



# EMERGING TECH

Exploring the future with innovative emerging technologies, from IoT solutions, to Apple Watch apps to advanced in- door location solutions, we bring tech-driven experiences to life





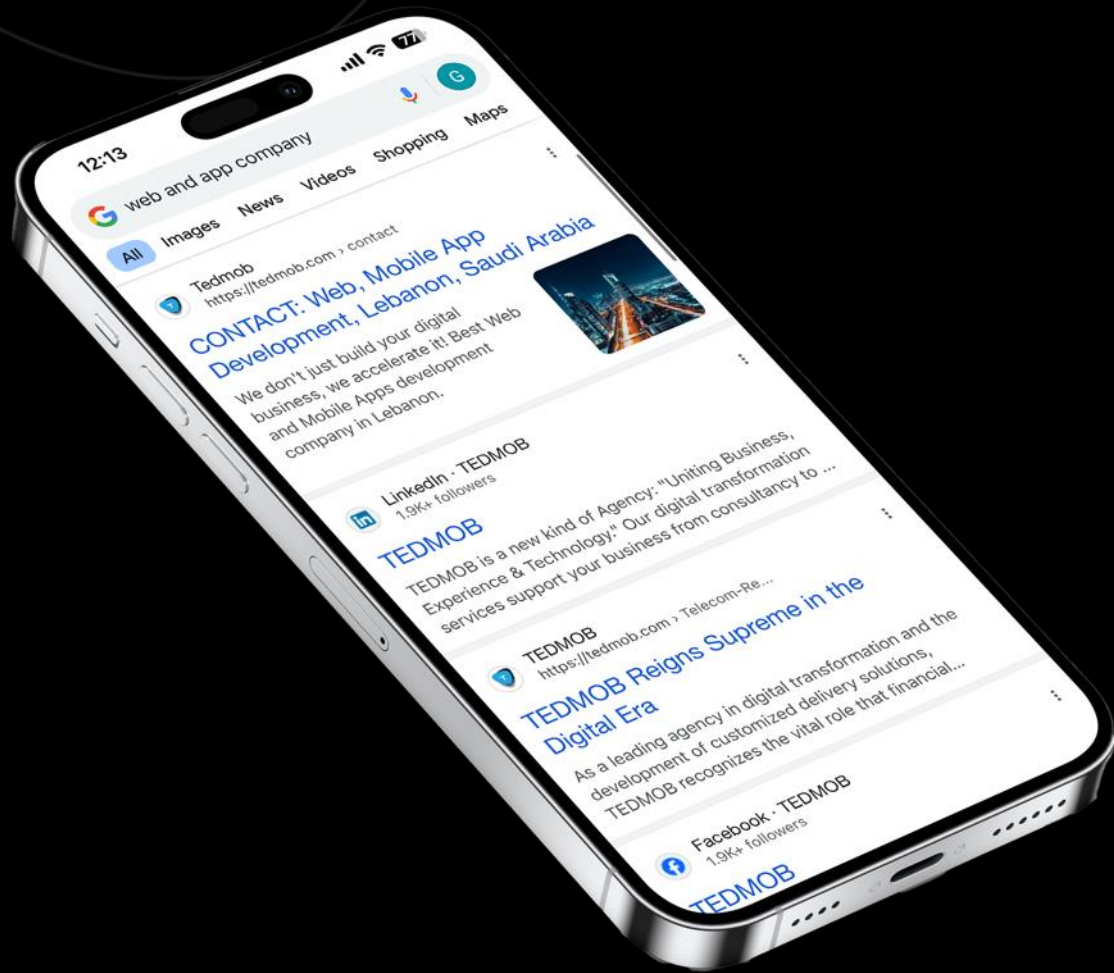
# MOBILE APPS DEVELOPMENT

Experts in custom and native app development—  
delivering seamless, high-performance  
experiences tailored to your brand



# WEBSITE DEVELOPMENT

Crafting high-performance websites tailored to your brand, ensuring seamless user experiences and scalable growth



# SEO & MARKETING

Boost your online presence with TEDMOB's expert SEO and growth marketing services. We drive targeted traffic & improve search rankings

**+50%**

Boost in conversion rates

**+300%**

Increase in organic traffic

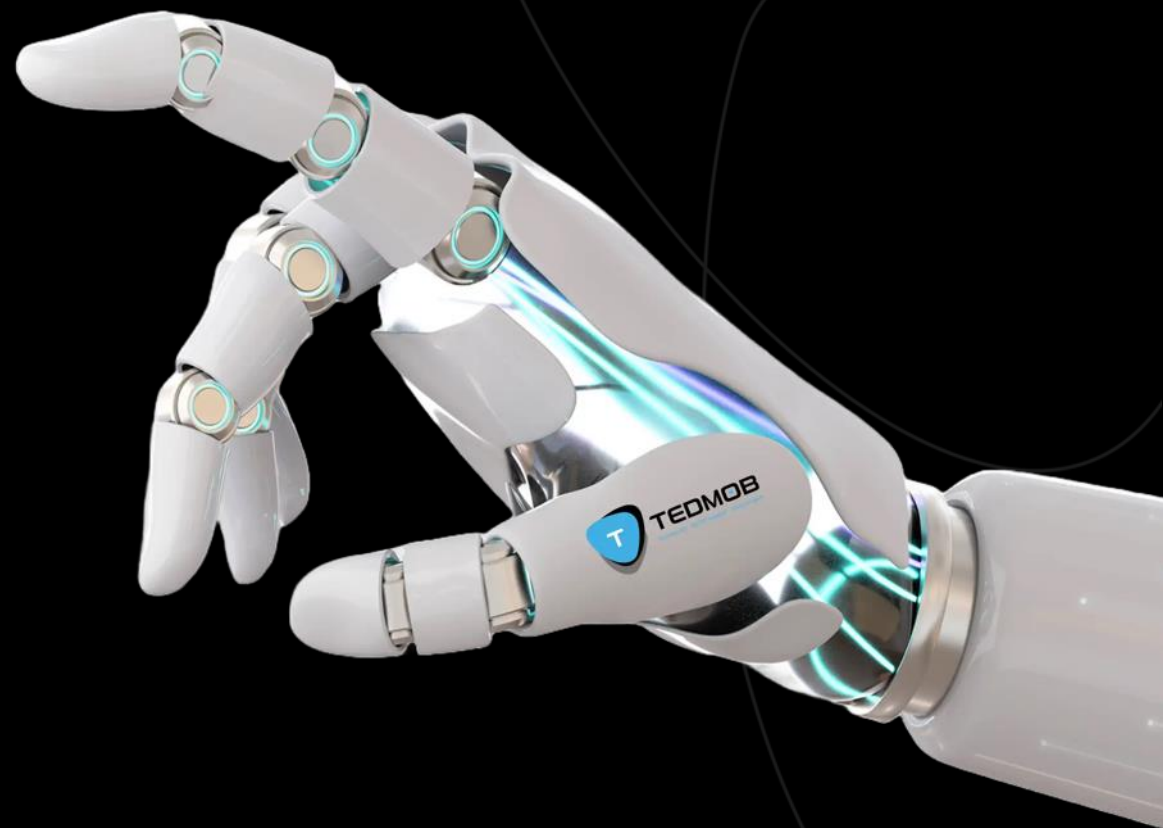
# MACHINE LEARNING & AI

Leveraging the power of Machine Learning and AI to create intelligent solutions that drive efficiency, automation, and personalized user experiences

Recommendation  
Systems

Predictive  
Analytics

NLP  
Natural Language Processing



# UI/UX DESIGN

Shaping the future of user experiences with cutting-edge UI/UX design, from intuitive interfaces to seamless interactions, we craft digital solutions that elevate engagement and drive innovation



# HOW WE DO IT

Our process is designed for successful collaboration, transparency and efficiency



# OUR PROCESS



## DESIGN

Plan the future state of capabilities and chart a path to get there



## DIAGNOSE

Determine current capabilities & define the business need



## DEVELOP

Create a learning experience that works



## DELIVER

Obsessed with project management and exceeding client expectations



## DRIVE

Ensure solutions continuously create impact

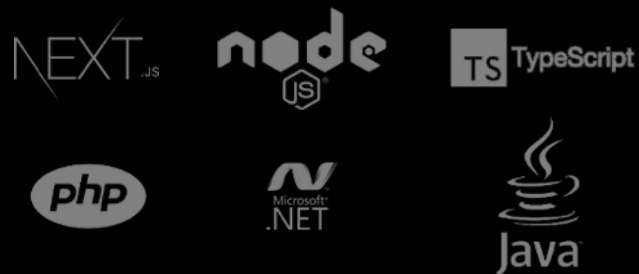


# OUR STRATEGY



# OUR TECHNOLOGY STACK

## BACKEND



## DATABASE



## E-COMMERCE



## FRONTEND



## APIS / DEVOPS / INTEGRATIONS



## AI MACHINE LEARNING



# INDUSTRIES WE COVER

We excel across multiple industries, delivering tailored solutions for each.  
From fintech to e-commerce, we empower businesses to thrive in a dynamic market



Fintech



Telecom



Healthcare



Travel



Logistics



B2B & Enterprise



E-Commerce



Government



Food & Beverage



Entertainment



Education



Real Estate

# REFERENCES & CLIENTS

Tailor-made projects for  
our clients from various industries



# AWESOME CLIENTS

ooredoo

vodafone

unicef  
for every child

USAID  
FROM THE AMERICAN PEOPLE



MBC RADIOS



africell

Microsoft



NYMCARD

ogero  
it all starts here



SANOFI

wamda  
Investments

SAMSUNG



life

Allianz



ZINC  
Zah Innovation Center  
مركز الابتكار

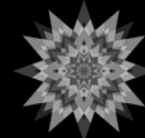


Berytech  
powering potential

# DIGITAL PARTNERS

**M&CSAATCHI MENA**

**GREY**  
mena



Starcom MediaVest™  
GROUP

*Leo Burnett*



Ogilvy

**MCN**  
Middle East Communications Network

**AGA ADK**  
advertising & marketing

**arlab**

INVENTING REALITIES  
AUGMENTING FEELS

**THE CHANNEL**

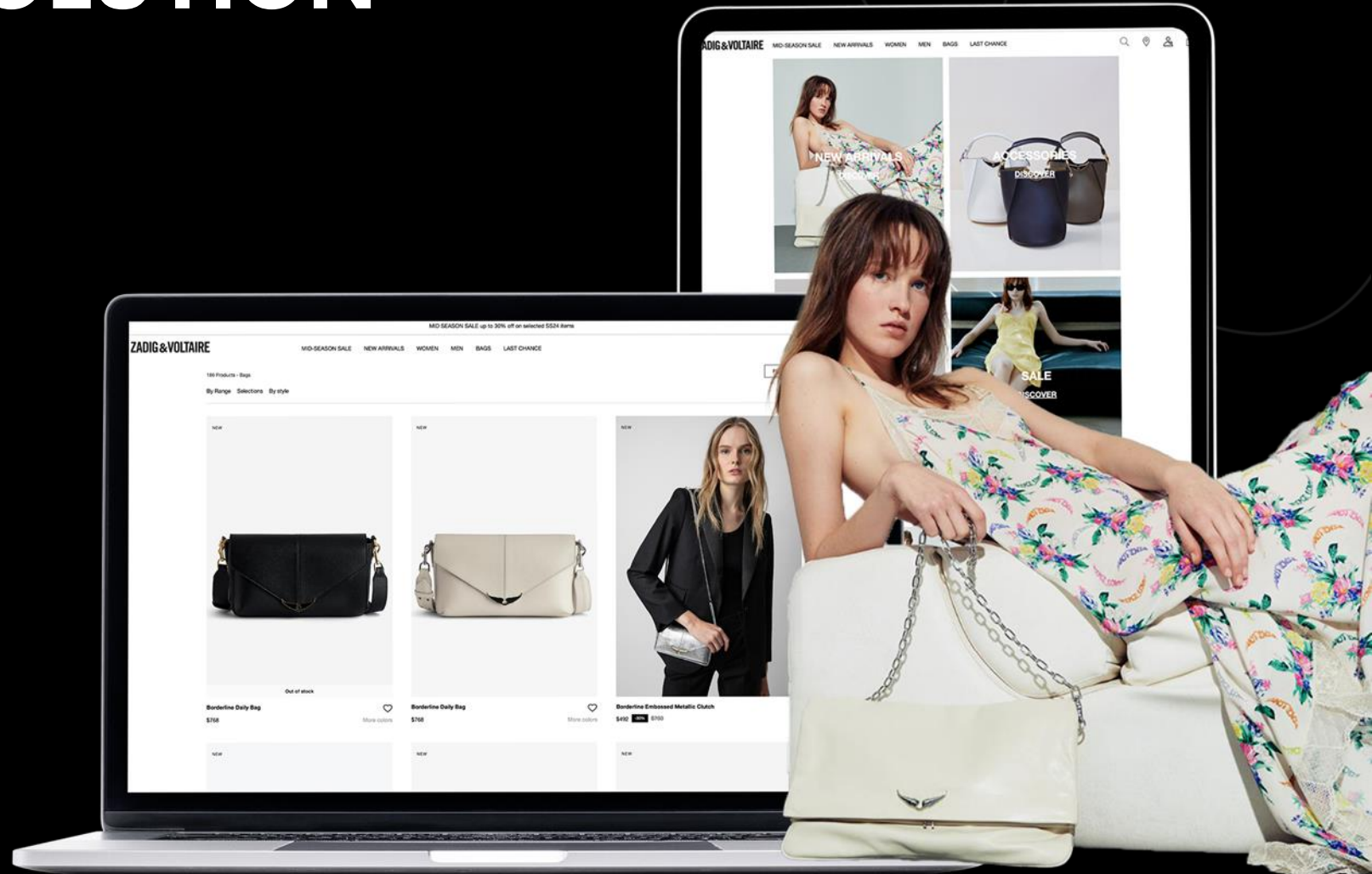
**RIZKGROUP**  
COMMUNICATIONS

**genesis**

# E-COMMERCE SOLUTION

## ZADIG & VOLTAIRE

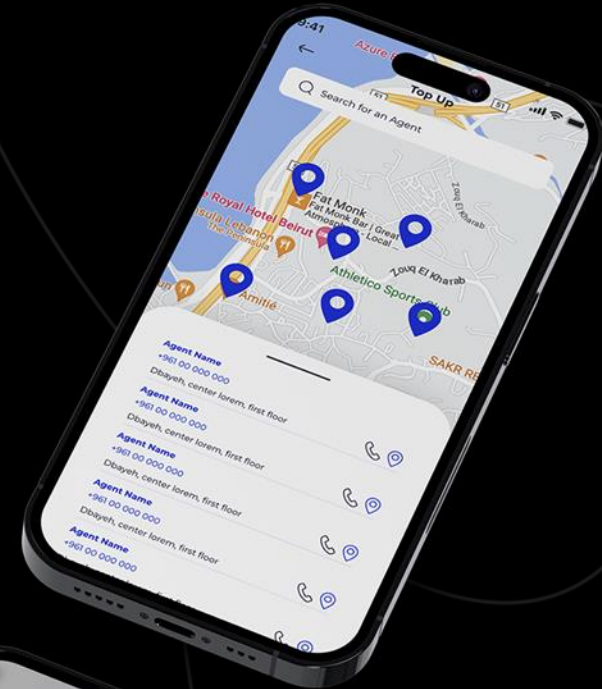
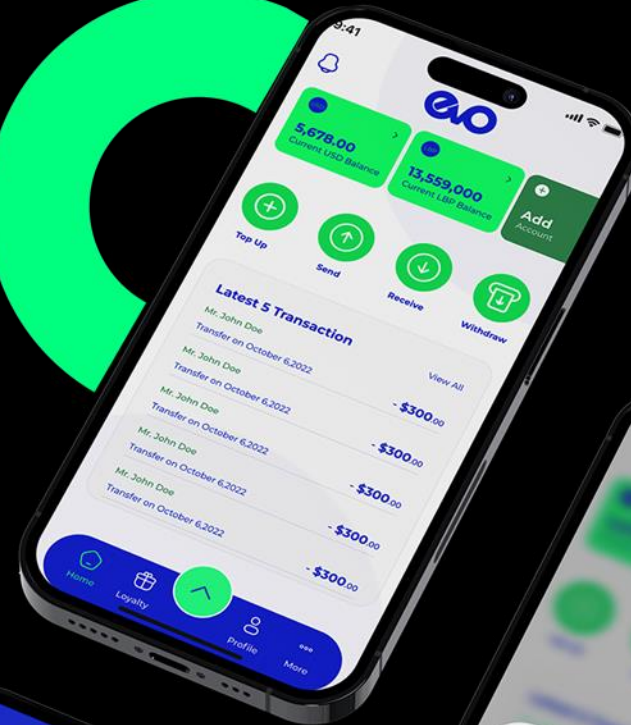
- Product Listings
- Payment Gateway Integration
- Order Tracking
- Multi-Language
- Wishlist Feature
- Inventory Management
- Loyalty Programs
- Discounts & Coupons
- Shopping Cart



# FINTECH TELECOM

## EVO WALLET

- Fintech Solution
- Core Integration
- Multi-Accounts
- Dashboard
- Pay My Bill
- P2P
- Money Transfer
- KYC
- Remittance
- Push Notifications





# TELECOM SOLUTION

## ZAIN SAUDI ARABIA

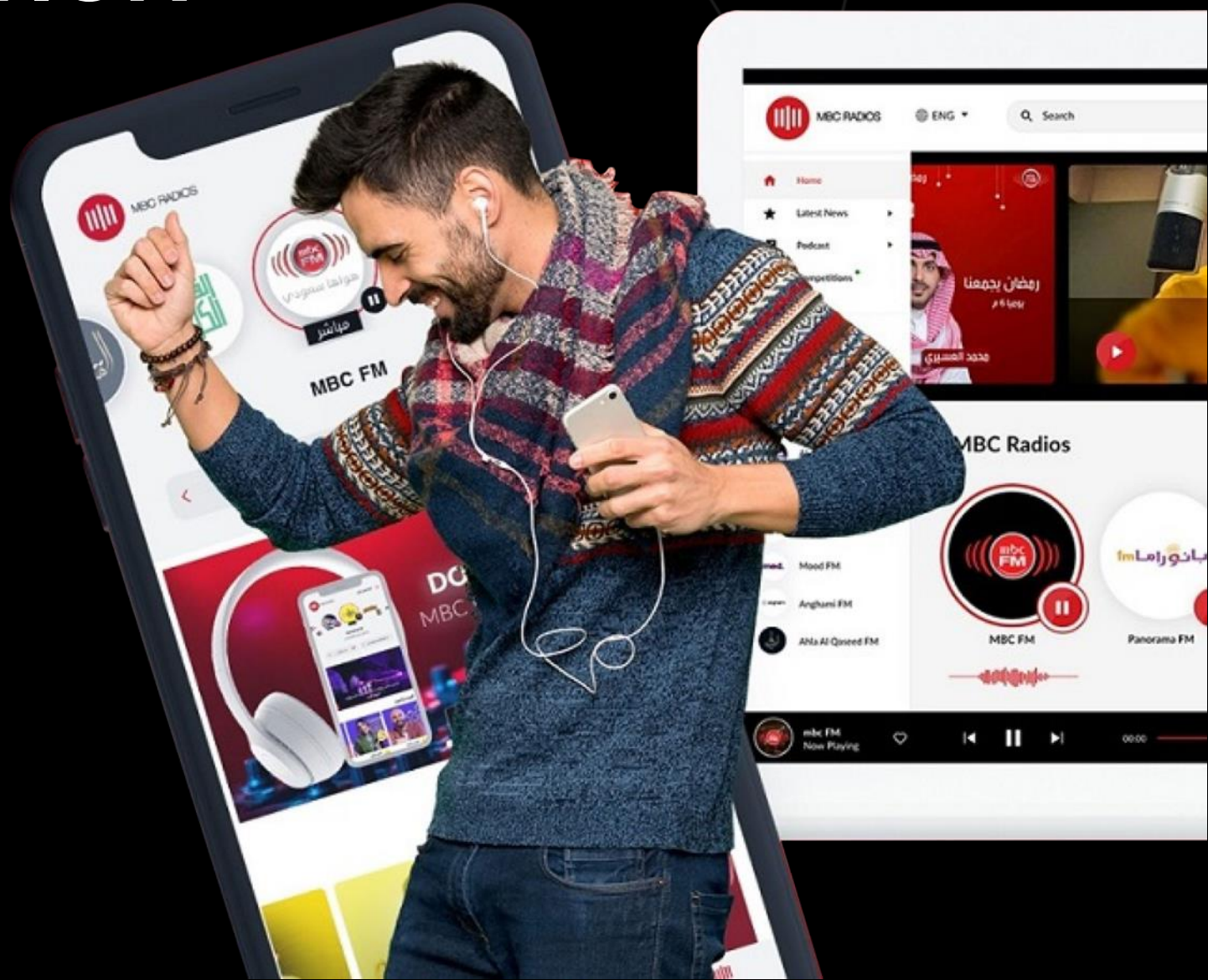
- ♥ RBT SelfCare
- ♥ Huawei Integration
- ♥ Manage My RBT
- ♥ Gift RBT
- ♥ Activate/DeActivate
- ♥ Multi-Language
- ♥ Promotions
- ♥ Campaigns Mgmt
- ♥ Push Notifications



# Media & OTT SOLUTION

## MBC MOOD

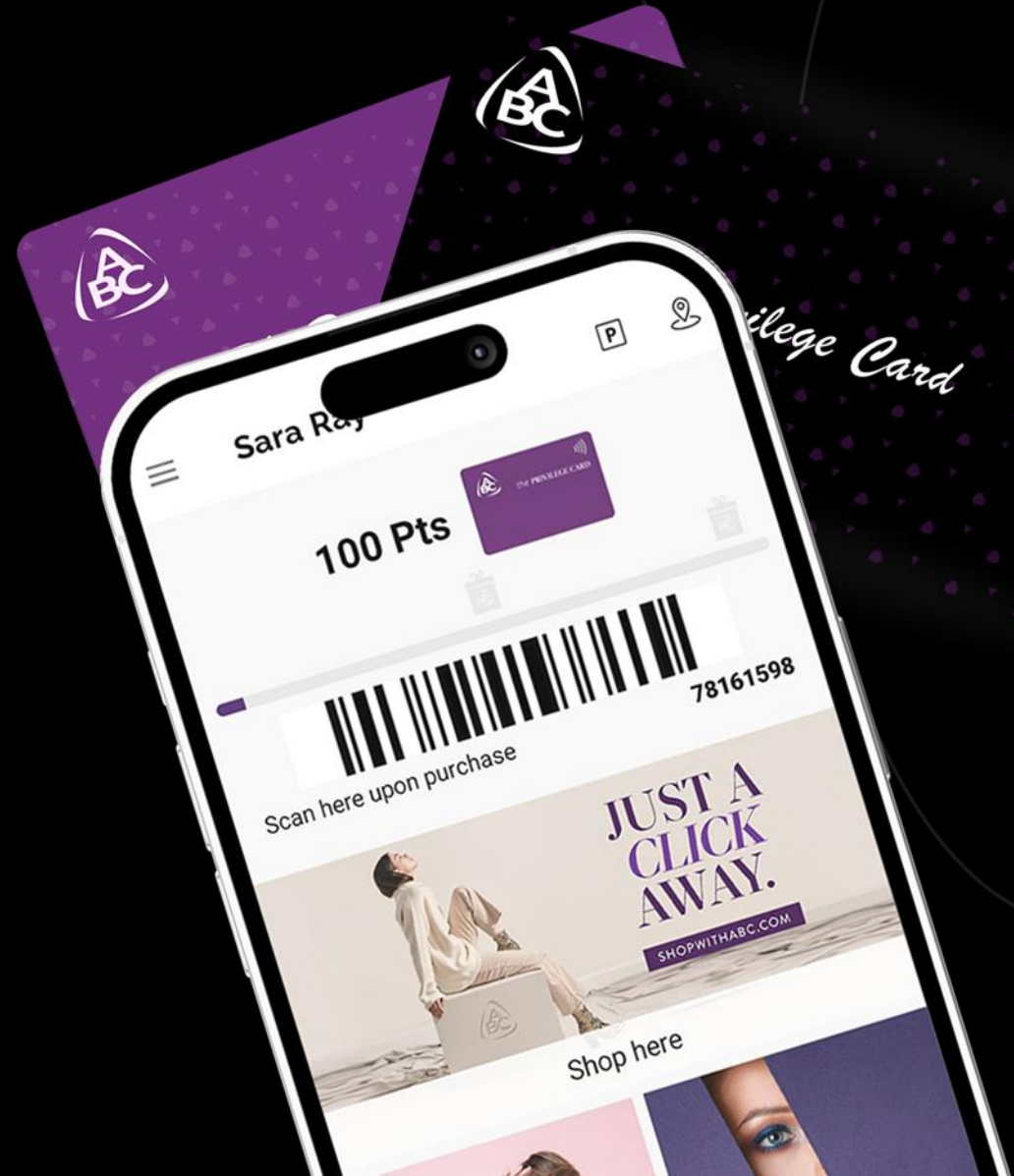
- Streaming Solutions
- Omni-Channel
- Music/Video on Demand
- Multi-Language
- Media Engine
- News Engine
- Podcasts
- Apple/Android Watch
- Cast Capabilities



# LOYALTY SOLUTIONS

## ABC MALL

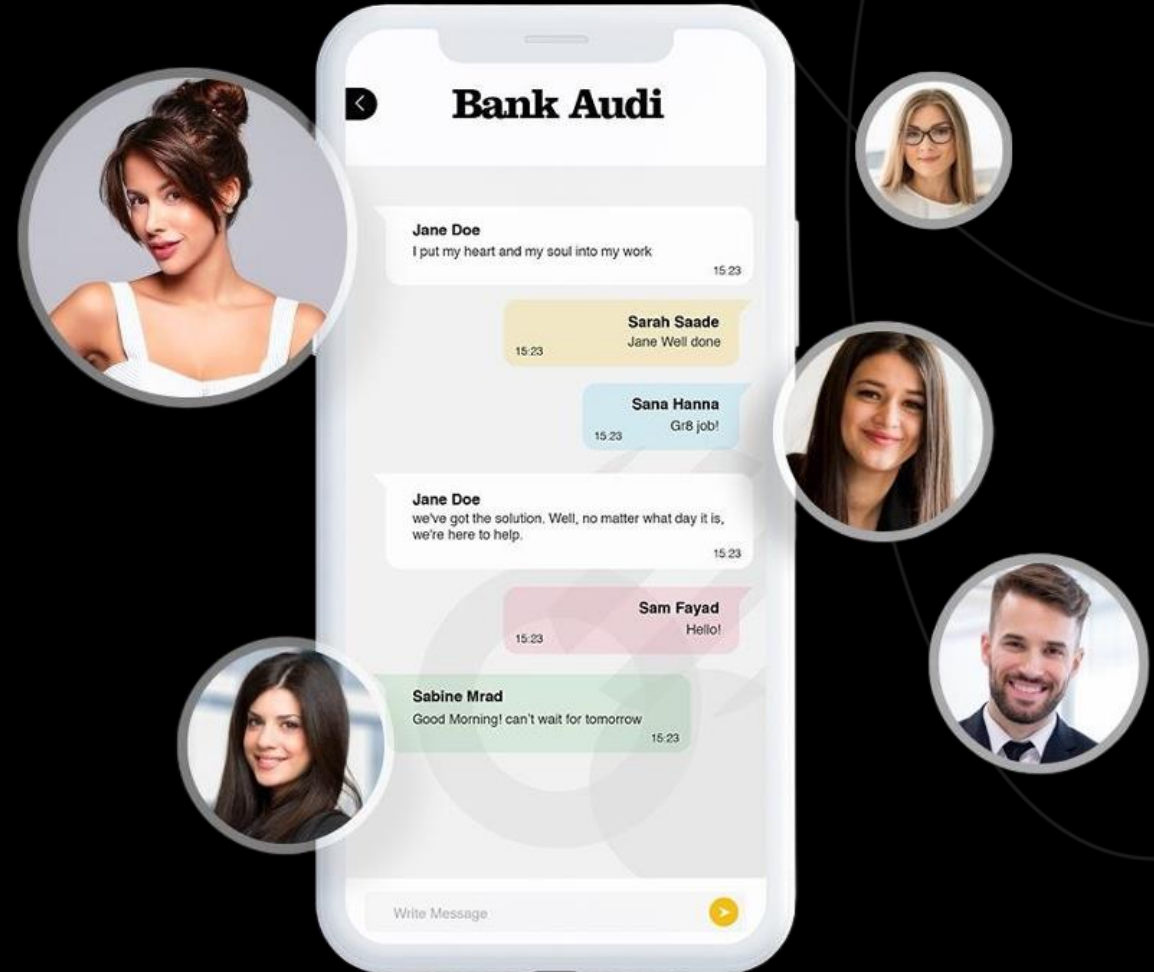
- Loyalty Points
- Redeem System
- Scan & Collect
- Core Integration
- Multi Tier Level
- Transfer Points
- Campaigns
- Push Notifications



# B2B / EMPLOYEE / WORKFORCE SOLUTION

## I AM AUDI

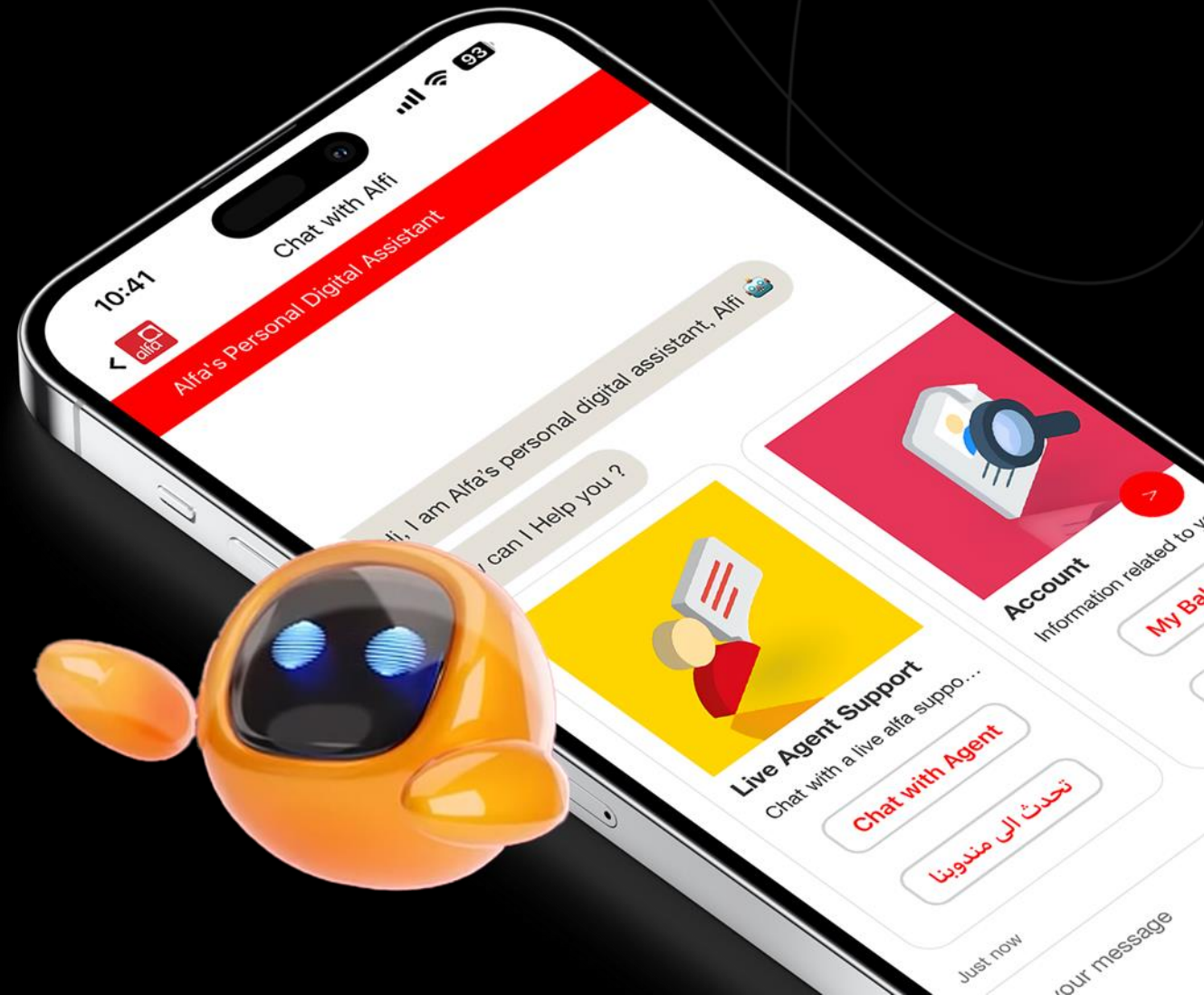
- ChatBot
- Employee tool
- Communication tool
- Performance tool
- Employee Loyalty Program
- LeaderBoard
- Gamification
- CarPooling
- WorkForce Tool



# AI SOLUTIONS

## ALFA TELECOM

- AI Chatbots
- Virtual Assistants
- Machine Learning
- Model Deployment
- AI-Powered Search
- Voice Recognition
- Process Automation
- Predictive Analytics
- NLP



# E-GOVERNMENT SOLUTIONS

## MINISTRY OF PUBLIC HEALTH

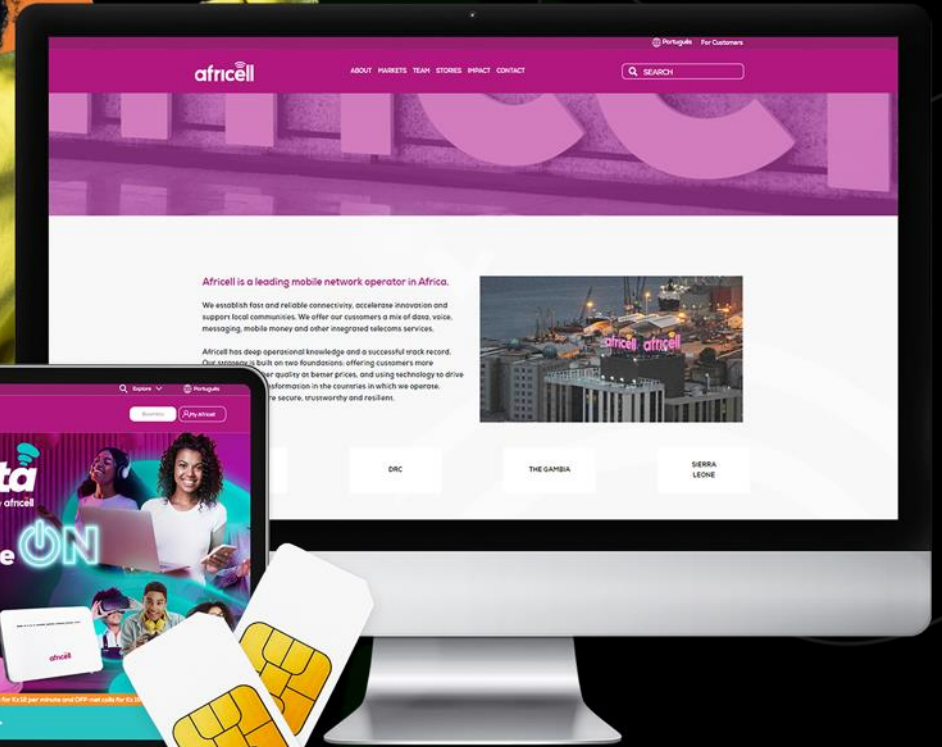
- E-Government
- Core Integration
- Health Card
- Drugs Listing
- Reporting Engine
- Rating Engine
- Location Based
- Multilanguage
- Push Notifications



# WEB SOLUTIONS

## AFRICELL

- Complete Solution
- Corporate Website
- Informative website
- CMS
- Landing Pages
- Rating Engine
- Database Development
- Multilanguage
- Responsive Web



# DIGITAL BANKING

## BCD BANK

- On Boarding
- Prepaid Visa cards
- Money Transfer
- Digital Debit Card
- Digital Wallet
- Edf3aly
- Payments
- Multi-Language

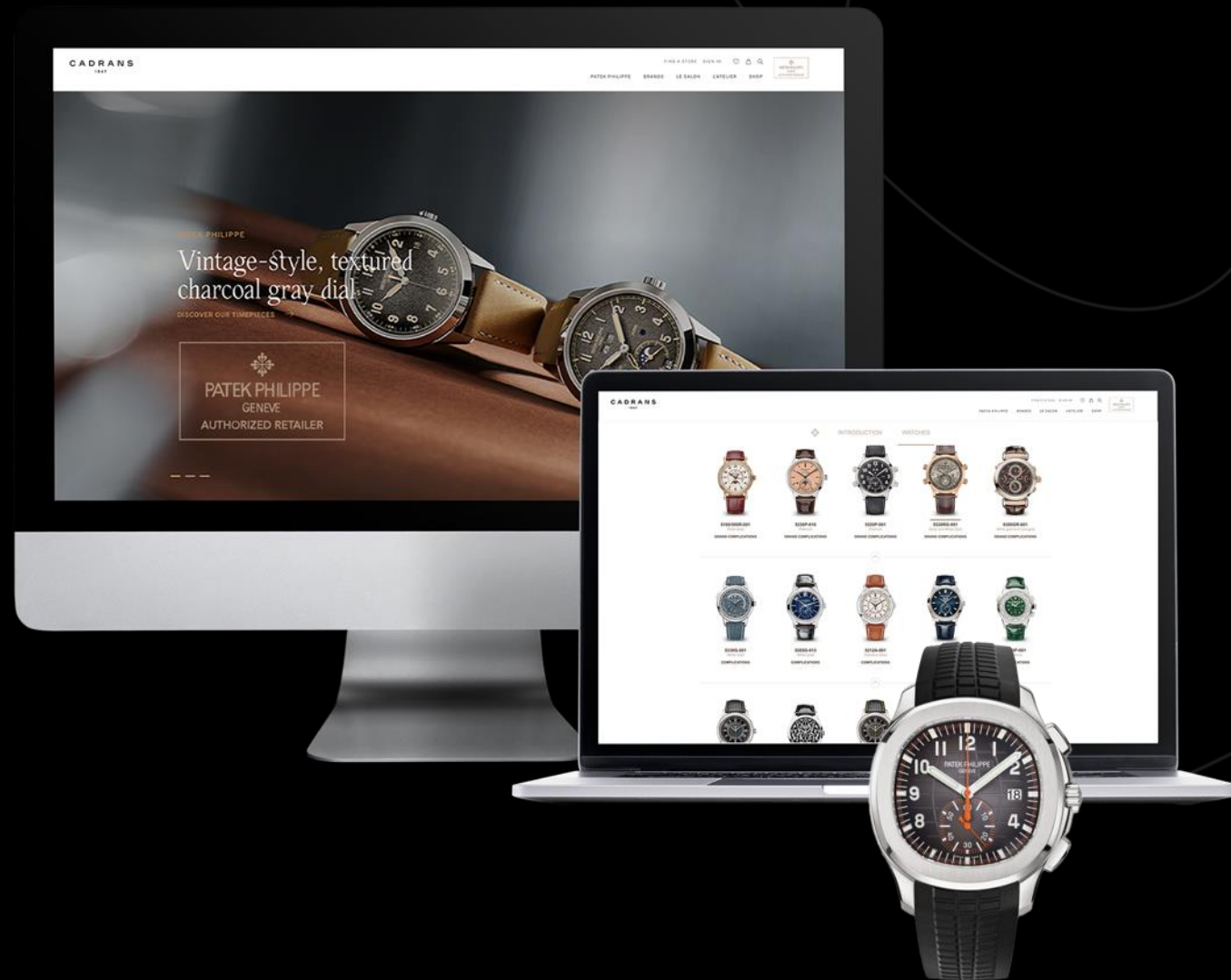




# SEO SOLUTIONS

## MAISON CADRANS

- Keyword Research & Strategy
- Content Optimization
- SEO Copywriting
- Meta Tags
- E-commerce SEO
- Content Gap Analysis
- SEO for Video & Multimedia
- Competitor Analysis & Benchmarking



# MARKET PLACE

## OOREDOO TELECOM DUKKAN

- Market Place
- Digital Wallet
- Loyalty Integration
- Payment Gateway
- Location Based
- Website/Native APP
- Loyalty Nojoom Integration
- Multi-Language
- My Wallet Section
- My Cart Section
- Push Notifications



# AUTOMOTIVE SOLUTIONS

## TOYOTA IRAQ

- Used Cards
- Inspection Tool
- Cars Listing
- Payment Gateway
- Offers
- Promotions Engine
- Book Test Drive
- Multilanguage
- Push Notifications



# Let's Transform



Dbayeh, Lebanon, Zeidan Bldg, 1st Floor



+961 4 54 54 66



[www.tedmob.com](http://www.tedmob.com)



[info@tedmob.com](mailto:info@tedmob.com)